
 **Innovative and creative Graphic Designer looking for my next career move. Committed and enthusiastic with an in depth knowledge of advertising and publishing accumulated over 20 years in the business**

 **Complementary skills in the design of websites and email marketing which support online shopping sites and other applications**

 **Self-motivated and experienced managing a small team to meet customer briefs to tight schedules**



CV Nick Wilton

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Particular Strengths

Personal

- Proven ability to deliver jobs to meet deadlines
- Good interpersonal skills, honed by managing job briefs and schedules with staff and customers
- Ability to work unsupervised using own initiative or as part of a team

Extensive experience in the areas of book and magazine layouts and typography

- Excellent layout and design skills
- Experienced in the production of high quality client presentation visuals
- Development of original typefaces
- Fluent in the use of both PC and Apple computers
- Over 20 years experience using Adobe Creative Cloud

Photography and Digital Imaging

- Good working knowledge of photographic techniques to produce product images and promotional content
- Generation of original images optimised for web and social media (Twitter, Facebook and Blogs)

Web Design

Experienced in the design of web sites using the following languages/techniques:

- HTML, CSS, JQuery and MySQL
- Dreamweaver used as a development environment

Employment & Experience

November 2021 - Present **Self Development**

- Continuing web design self development
- Learning to use Adobe Premiere
- Supporting my partner by looking after our children, so she can achieve her career goals

February - November 2021 **Graphic Designer - SQL Workshop Ltd/Cult Pens, WH Smiths**

Same role as below to assist the products team to meet targets.

May 2012 - August 2020 **Graphic Designer - SQL Workshop Ltd/Cult Pens**

Responsible for the design and implementation of all graphics output for **Cult Pens** and its website, including the introduction of new products and maintenance of an image database of over 14,000 products.

Key responsibilities include:

- Creating and maintaining imagery for the website (products, promotional banners, categories, logos)
- Composing, shooting and editing photographs to promote new products
- Creating advertisements, flyers, roller banners, stationery, labels and other printed materials as required
- Designing layouts for company newsletter Penorama using Mailchimp
- Producing blogs using WordPress to support specific products/promotions
- Assisting the WH Smiths graphics team when required

November 2009 - May 2012 Digital Media Designer - Freelance

- Produced commercial websites for several companies.
- Also as a self-development activity, continued website design training in MySQL and PHP culminating in the design and creation of a shopping website as a demonstration of skills acquired.

November 2000 to June 2009 Studio Manager - Martin Harris Creative Media Ltd

Producing designs and artwork for:

- Brochures, Magazines, Book jackets, Corporate ID, Posters, Adverts
- CD inlays and disc artwork
- Websites

Responsible for complete projects, from initial ideas through to finished product. Examples include:

- National Trust Devon and Cornwall (Spring/Summer/Autumn/Winter) Ad campaigns 05-07
- 160 page book, Brunel's Hidden Kingdom
- Torbay Coast and Countryside Trust Grassroots magazines
- Family Group Conferences Together magazines

Additional Roles and Responsibilities:

- Managing projects to deliver within the agreed schedule and cost
- Proofing both text and artwork, making changes to customer requirements and preparing final files for print
- Liaising with clients
- Supervising the everyday work of a Junior Designer and Administrator
- Managing the Office (in the owners' absence, including periods while employer was on holiday for several weeks) keeping time sheets detailing hours spent per project

Qualifications

Advanced Media Engineering Ltd

Dreamweaver course

Plymouth College of Art and Design

Achieved HND in Graphic Design with 11 Distinctions (the highest number awarded in a class of 30 students)

Exeter College/ Coombeshead College

4 A Levels (Graphic Design, Photography, Communication Studies, Design and Technology)

Coombeshead College

9 GCSEs (including English and Maths)

Other Information

I am a British citizen and have a valid UK passport and full driving licence.

For some examples of my work please visit: wiltondesign.co.uk